

Appendix 2 - Generations Together Manifesto

Manchester's Generations Together Manifesto

This is a declaration of intent. We (every organisation, company and group that signs up to this manifesto) will make Manchester and Greater Manchester better places for both older and younger people. We recognise their diversity of culture, gender, ethnicity, sexual orientation and religion and that they are often marginalised in society. We believe in older and younger people and the positive things they bring.

Our work will focus on five themes and will be delivered by:

1. Empowering older and younger people in decision making

- build a strong voice for older and younger people in the city (both now and in planning for the future) so they can have a greater influence and control over their lives.
- include the needs of older and younger people to underpin decision making and where possible devolve power through genuine, effective and supportive community engagement.

2. Creating a liveable, safe and healthy city

- deliver an effective, affordable and efficient transport system (bus, metro, cycling, walking) which take into account the needs for access and mobility.
- develop a clean and green city where older and younger people can use safe parks and streets to build their emotional and spiritual well-being
- develop the city with and for older and younger people so that it is inclusive and accessible for all. This includes meeting their needs in moving around in safe streets and parks with areas and facilities which cater for them.
- foster and encourage a culture of well-being and lifelong learning among and between older and younger people

3. Fostering a sense of place

- create opportunities for them to enjoy, love and have fun in Manchester.
- support them to foster their own sense of place and identity.
- help them have control over their lives but also have support when needed.

4. Building economic well-being

- promote social and economic inclusion through support for volunteering
- encourage promotion by businesses and institutions of positive programmes and images.
- adopt inclusive strategies, considering roles for older and younger people, and providing support or training to enable their participation

5. Respecting older and younger people

- respect older and younger people and challenge assumptions made about who they are, what they do and how they want to live their lives.